

## Marketing Specialist (Part-Time)

The Quivira Council, Boy Scouts of America is seeking a Marketing Specialist. The Marketing Specialist will be responsible for assisting in: carrying out effective marketing strategies, assisting with campaign development, and contribute to the overall promotion and brand development of the Outdoor Adventure aim of the Boy Scouts of America.

The Marketing Specialist will fulfill a vital role in the delivery of meaningful Outdoor Programs for youth and leaders by supporting and developing online media, digital format media, written and oral communication, and social media. The ideal candidate will be able to effectively interact with Council management, Board volunteers, and other Council staff members.

The successful candidate will have the following skills: written communication, design and layout of print and digital media, website layout and input, an understanding of Google Analytics, Facebook Marketing, and other social/online marketing research engines, ability to work with diverse groups, photography and video production skills. A further required qualification is an ability to pass a background check and become a registered member of the Boy Scouts of America.

For application, please email a resume and examples of previous work to:

Marketing Specialist (Part Time)  
Quivira Council Programs  
Attn: CeCelia Bowden  
[Cecelia.bowden@scouting.org](mailto:Cecelia.bowden@scouting.org)

With a copy to:

Candi Chase, Program Assistant  
[Candice.chase@scouting.org](mailto:Candice.chase@scouting.org)

Applications will be accepted until 5:00 pm on Monday, March 12, 2018. Quivira Council is an Equal Opportunity Employer.