

# Unit Membership Plan for Units with Less Than 5 Youth

Email copies of this completed form to [Kevin.Gorman@Scouting.Org](mailto:Kevin.Gorman@Scouting.Org)

Unit # (P/T/C/S) \_\_\_\_\_

Current Number of Youth (Rechartering): \_\_\_\_\_

New Member Coordinator: \_\_\_\_\_

2023 Recruitment Goal (total reg. youth): \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Have followed the District/Council FB pages and receiving Q News. \_\_\_\_\_

Has created/updated Unit Facebook page. \_\_\_\_\_

Primary Contact with Linked Pack/Troop: \_\_\_\_\_

Next date to Meet with Linked Pack/Troop: \_\_\_\_\_

## **Summer Unit Events (Recruitment or Bring a Buddy Opportunities) (May/June/July/August)**

1. Event/Activity:
  - a. Date:
  - b. Time:
  - c. Location:
2. Event/Activity:
  - a. Date:
  - b. Time:
  - c. Location:
3. Event/Activity:
  - a. Date:
  - b. Time:
  - c. Location:
4. Event/Activity:
  - a. Date:
  - b. Time:
  - c. Location:

## **Plans/Action Items to Cultivate Relationships with (Individual) Schools:**

Linked School: \_\_\_\_\_

Open House Date: \_\_\_\_\_ Secured permission to attend O/H w/ Table: \_\_\_\_\_

Identified 2+ Scouters to attend THIS open house?

Special Notes or relationships with this School?

Linked School: \_\_\_\_\_

Open House Date: \_\_\_\_\_ Secured permission to attend O/H w/ Table: \_\_\_\_\_

Identified 2+ Scouters to attend THIS open house?

Special Notes or relationships with this School?

Linked School: \_\_\_\_\_

Open House Date: \_\_\_\_\_ Secured permission to attend O/H w/ Table: \_\_\_\_\_

Identified 2+ Scouters to attend THIS open house?

Special Notes or relationships with this School?

**Community Advertising Opportunities we plan to utilize to advertise our recruiting events:**

(Can be storefront posters, social media pages, newspapers, rec centers, ...)

1. \_\_\_\_\_ To Be Completed By: \_\_\_\_\_ (Date/Initials)

2. \_\_\_\_\_ To Be Completed By: \_\_\_\_\_ (Date/Initials)

3. \_\_\_\_\_ To Be Completed By: \_\_\_\_\_ (Date/Initials)

**Community Events that will be used to promote Scouting:**

(Fall fests, Nat'l night out, parades, church or neighborhood block parties, other community gatherings)

- 5. Event Name:
  - a. Date:
  - b. Time:
  - c. Location:
- 6. Event Name:
  - a. Date:
  - b. Time:
  - c. Location:
- 7. Event Name:
  - a. Date:
  - b. Time:
  - c. Location:

Other Plans or Initiatives???

**Unit Leader Name:** \_\_\_\_\_ **Unit Leader Signature:** \_\_\_\_\_

**Committee Chair Name:** \_\_\_\_\_ **Comm. Chair Signature:** \_\_\_\_\_

**Scout Executive Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## **Membership Plan Opportunities – Additional Information**

### Summer Unit Event Ideas:

Scout Night @ Wind Surge

Ice Cream Socials

Pool party

Rocket Launch

Mid-Summer overnigher

Lock In

Visit museums or arboretums (Great Plains Nature, Art Museum (Free on Sat), Dillon Nature Center)

OJ Watson Park Fun

Lake Afton Observatory

Bradley Fair Jazz Concerts (June)

(and so much more!)

### Linked School Cultivation opportunity ideas:

Adopt the school

Offer to do a pre schoolyear trash walk

Offer to help moving furniture prior to the year starting (or any general youth friendly work – clean flowerbeds, new coat of paint on playground concrete games, etc.)

Offer to have Troop youth open doors and act as tour guides during open house

Present School with new Flag if needed

(and more – get creative – ASK WHAT THEY NEED!)

### When Contacting Schools:

Be prepared to talk Scouting – benefits of the program, what the program is, what “family Scouting” means, how it impacts their kids, recent eagle projects in their community.

Be gracious – don’t assume anything, ask permission for open house access – and offer to help them where they need it.

Get to know – the principal, any vice principals, Counselors and social workers – all can help with getting the scouting message to the kids.

### Community Advertising Opportunities

Local newspaper

Posters, flyers or yard signs at:

Library, day cares (Incoming lions), rec. centers, coffee shops,

Social Media – Use the local city and community pages:

Community fun pages, “city of” pages, HS alumni pages, “Moms group” pages – search the name of your town – and post on every page that you feel would be applicable!

Present at big summer community events – tables at fireworks displays, pools during peak periods,

Farmer’s Markets

What else? Where are the families at in your community?

### Big Fall Community Events to be at:

National Night Out

Fall fests

Fall parades

Church or neighborhood block parties