

2022 Recruitment Strategies Recording, March 10, 2022

Emergency Membership Meeting

Timestamps (49:23)

- 0:00 Opening (Chloe Pospisil) – attendance info in chat
- 1:40 Recruitment without getting into schools (Stacie White, Pack 450 Maize)
Help school, offer services, dinner for teachers, table at open house, flag ceremonies, escort at programs,
- 4:50 Recruitment without getting into schools (Dan Meyers, Pack 736 Goddard)
Communications Chair, ask for more to get one, work with nearby units
- 7:20 I get by with a little help from my friends (Dan Meyers, Pack)
Relationship with Charter Partner, partner with their events, S'Mores after bible school, Trunk-or-Treat business card with QR code on Snickers bar, short promo video, pack Facebook page and Pin
- 10:35 Opportunities to recruit in community (Aiden Dunlevy, Pack 584 Andover)
May planning process, Facebook, Nextdoor app, parent school social media board, recruitment is fun activities to experience scouts in action, 3 events – after school starts bring a friend, flyer to classmates,
- 13:35 Ask what your pack can do with your schools (Andee Kant, Pack 209 Augusta)
Help clean up after games, events flags, food teacher night, communicate with school early
HOW CAN WE AS SCOUTS SERVE THE SCHOOLS?
- 19:27 Retention (Ben Sherman, Pack 520 Wichita St Thomas)
Short term goal (event), Long term goal, July year calendar development, info to youth what it takes, uniform, recruitment night youth engagement with fun program
- 24:00 Sell your Unit (Nathan Huerter, Pack 662 Wichita Calvary UM)
Applications, talent survey, unit calendar, follow up flyers, unit t-shirts
- 27:33 Communications (Leslie Williamson CM, Pack 585 Bel Aire)
Flyers, Calendars, initial family email, weekly follow-up, Facebook, Bitmoji campsite – will send a How To, den leader shares agenda and youth responsibility, feedback
- 36:25 Staying informed on opportunities (Rachelle Roosevelt, Pack 232 Towanda)
Council pages – News, Resources-Subscribe to Mailing List – Qnews via email every Thursday, Scoutbook communication, WB District Facebook page, attend Roundtable first Thursday at Calvary
- 44:50 organized, well informed, communicate with parents,
- 46:10 questions, comments; (Kyle Moore, DE) ask for help in recruitment – you are not alone! We are a family in all districts