

# Quivira Council



## Activity Planning Resources

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# Council Program Committee

## Contact Information

<b>Training</b>	<b>Jeff DeGraffenreid</b>	<b>316-299-9829</b>	<b><a href="mailto:jdegraffenreid@foulston.com">jdegraffenreid@foulston.com</a></b>
<b>Outdoor</b>	<b>Nathan McClure</b>	<b>785-375-1327</b>	<b><a href="mailto:nathanmcclure75@gmail.com">nathanmcclure75@gmail.com</a></b>
<b>Advancement</b>	<b>Kail Denison</b>	<b>620-899-4198</b>	<b><a href="mailto:kkdenison@gmail.com">kkdenison@gmail.com</a></b>
<b>Activities</b>	<b>Rachelle Roosevelt</b>	<b>316-217-1456</b>	<b><a href="mailto:rachelle.roosevelt@outlook.com">rachelle.roosevelt@outlook.com</a></b>
<b>Admin. Serv.</b>	<b>Lynn Goering</b>	<b>620-245-8313</b>	<b><a href="mailto:aernnyl@hotmail.com">aernnyl@hotmail.com</a></b>
<b>STCA</b>	<b>Adam Dunn</b>	<b>316-200-1399</b>	<b><a href="mailto:rdunn@ebycorp.com">rdunn@ebycorp.com</a></b>

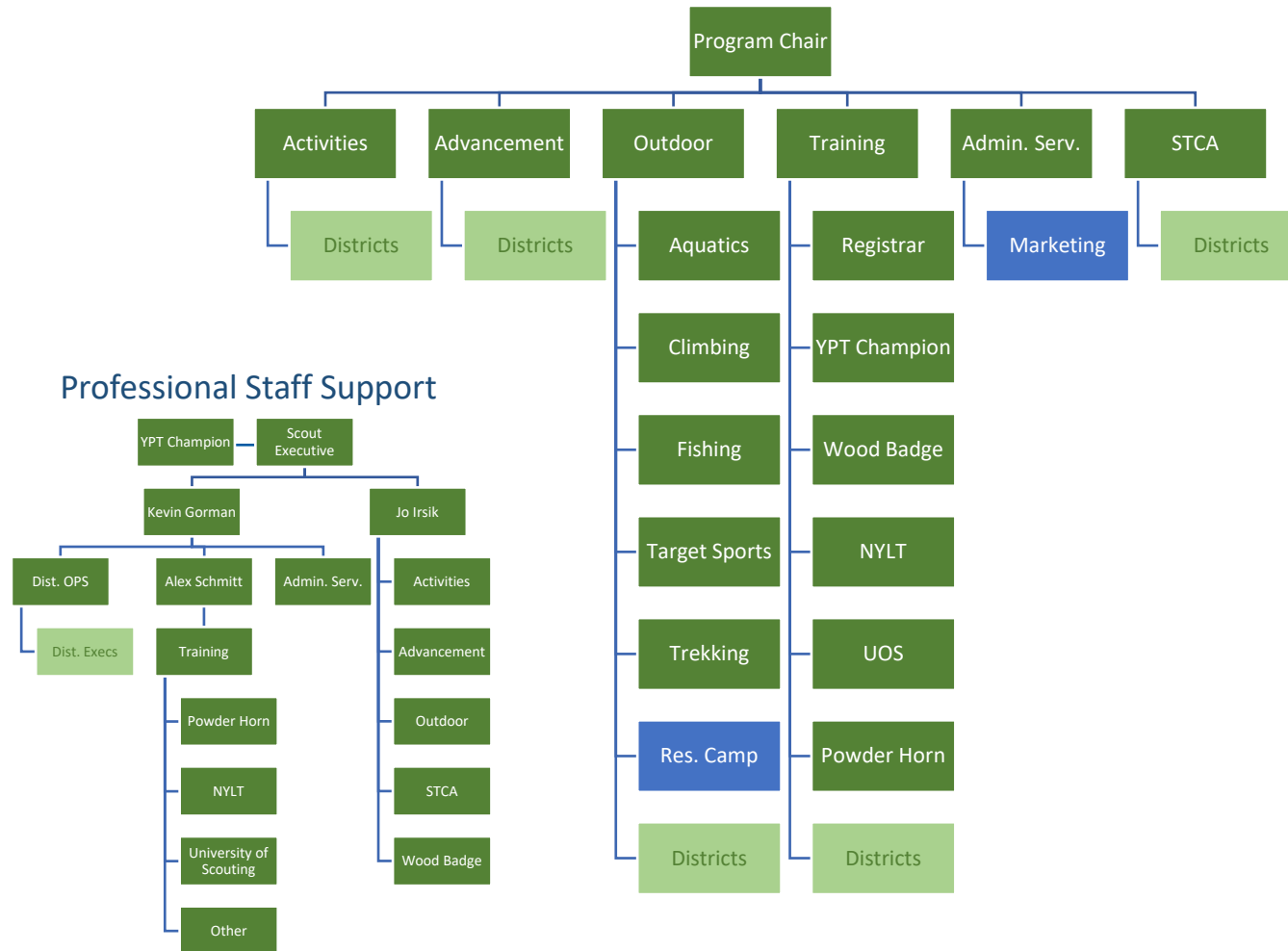
Unit Leaders are not fully trained unless they are Wood Badge Trained!

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# Functional Org-chart



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# Activity Planning Cycle

## *Empowers Program*



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# Activity Responsibilities

	Activity Director	Council/Dist. Volunteer	Staff Advisor
Secure Location	X		
Build Flyer/Leader Guide	X	assist a/n	assist a/n
Budget	X	assist a/n	assist a/n
Council Activity Tracker	QC/assist		X
Council Calendar	QC/assist		X
Council Web Site	QC/assist	assist a/n	X
Council Social Media	QC/assist	assist a/n	X
Dist. Social Media	QC/assist	X	QC/assist
Email (QNews,blasts,direct)	X	X	X
Registration (Black Pug)	QC/assist	assist	X
Direct Marketing	X	assist	QC/assist
Build Team	X	assist a/n	assist a/n
Shopping/Supplies	X		assist a/n
After Action Review	X	assist a/n	X

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# Promotion Resources

Within 3 business days of Black Pug set up:

- Activity will be added to the:
  - Council calendar
  - Council website
  - Council Facebook

(Activity/District Teams responsible for additional marketing)

After registration is live, but 4 weeks before it closes:

- Activity may appear in QNews, weekly, until registration closes\*
- Text blast require approval of Asst. Scout Executive (budget for it)

\*Space in QNews is limited, No Guarantee





# Scout Quivira!

**Delivering the Promise of Scouting  
to our youth!**

**Benjamin Crouch  
Council Vice President of Program  
[bwc@ramshornresources.com](mailto:bwc@ramshornresources.com)  
620-242-4825**

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