BEFORE YOU START!! Have you contacted either D'Kolle at the Council office or Sherri, the Council Popcorn Kernel? If yes, proceed with the following steps. If no, this process will not work for you until you have reached out to one of them and they have activated your "chapter" in the Walmart system.
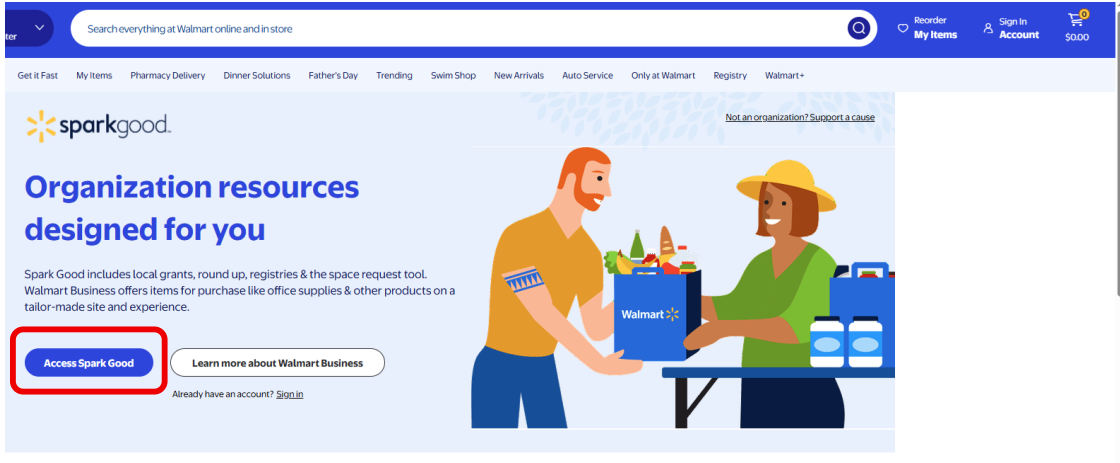
1. Go to https://www.walmart.com/nonprofits . (I just google 'Spark good Walmart' and the first link is usually the website)
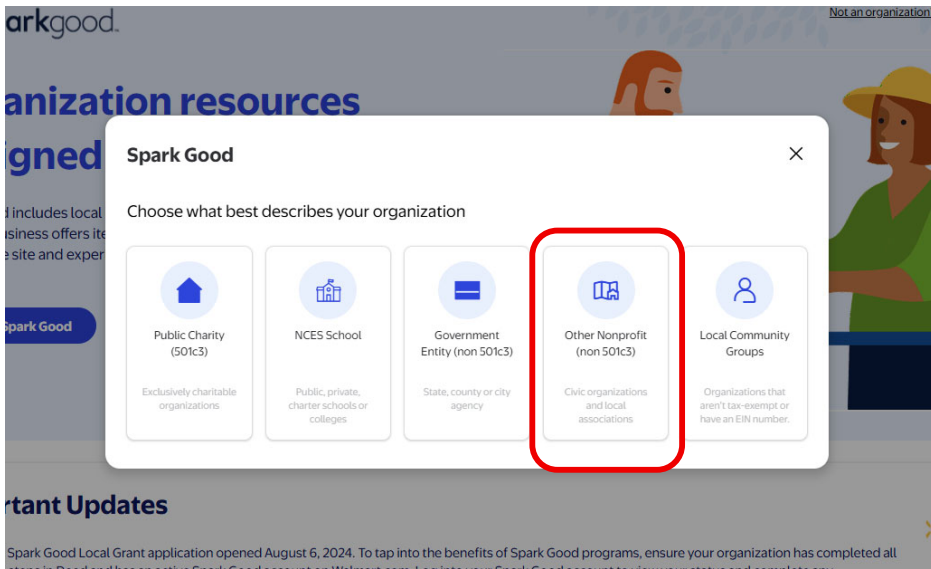2. Your page should look like this:
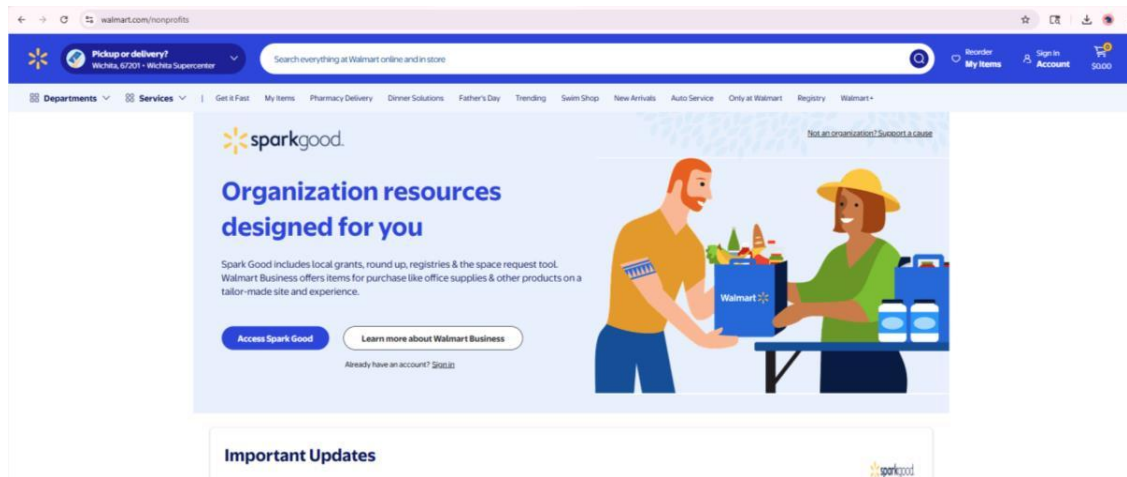
3. Sign in to / Create an account
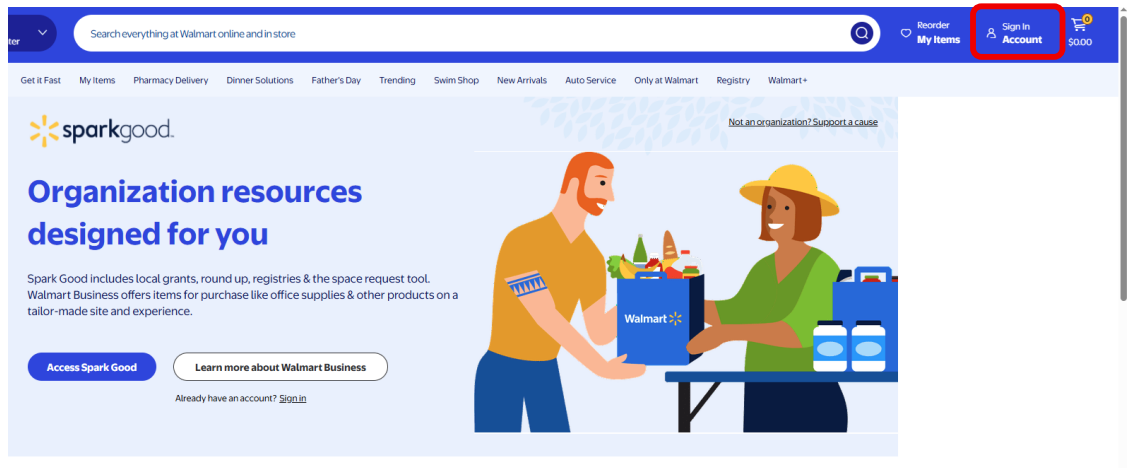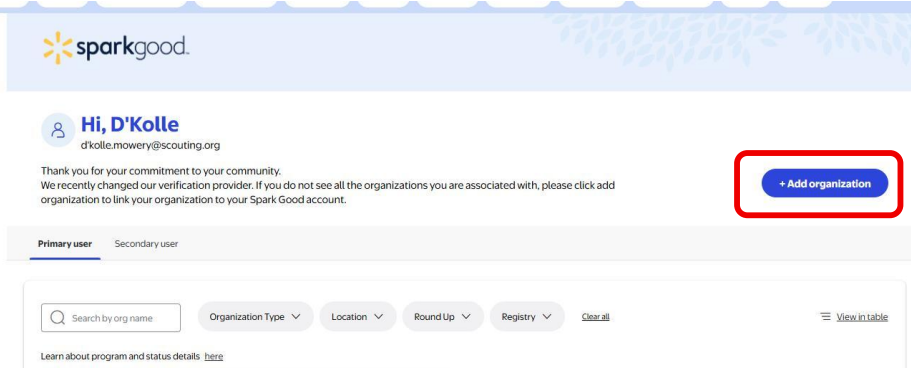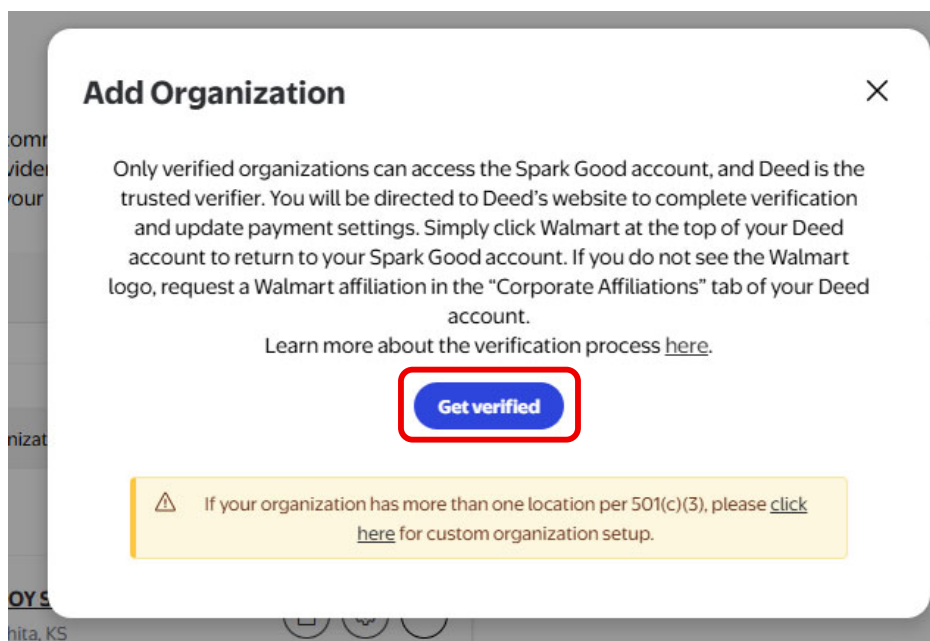

4. Click "Access Spark Good"

5. Click on the 'Other Nonprofit" Icon

6. In order for us not to max out the number of requests we can make you will have to add and verify your District/Unit through their 3rd party system Deed.

Here are the Steps to get Verified on Deed:

I. Establish a Unit Email
   a. This email will be set as the Chapter Email Address in the Deed System so that even when a leader has moved on the unit is still established in the system.

II. Send the Unit Email to D'Kolle – d'kolle.mowery@scouting.org
   a. Before you can access anything on Spark Good the council Office will need to set the unit up as a Chapter under the Council.
   b. If the Kernel already uses the Walmart app or has an account for personal use, the email address used may also need to be added to the Deed account for access. If this is true for your Kernel please include that email with the with unit email.

III. Establish a PayPal Business Account.
   a. A personal or a standard business account will not work
   b. THIS STEP NEEDS A 24HR PROCESSING TIME!!!

IV. Get your EIN from your Chartered Organization
   a. Get with your COR and request the EIN to establish your organization.

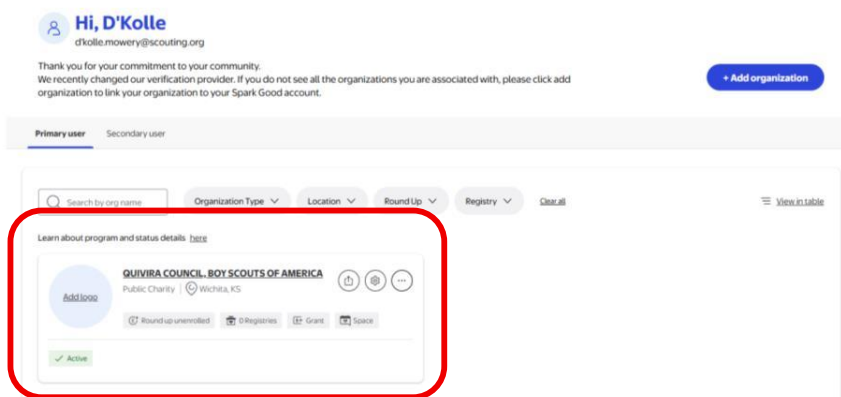V. You may get stuck in a PayPal <->Deed loop after verification, if this happens Call Council and ask for D'Kolle.

7. Your Organization name will be "Boy Scouts of America, Quivira Council - [Unit Type][XXXX]"
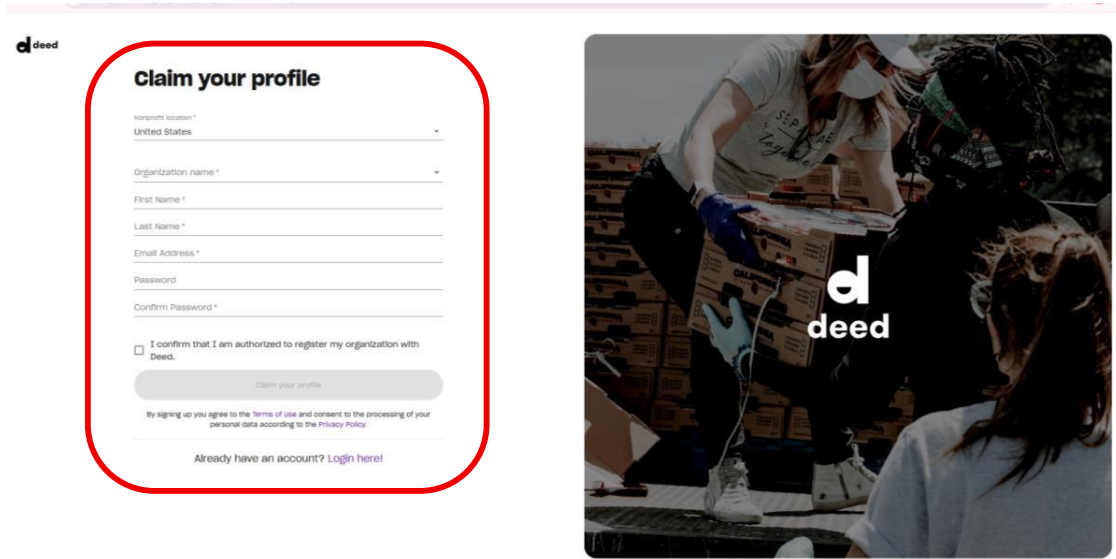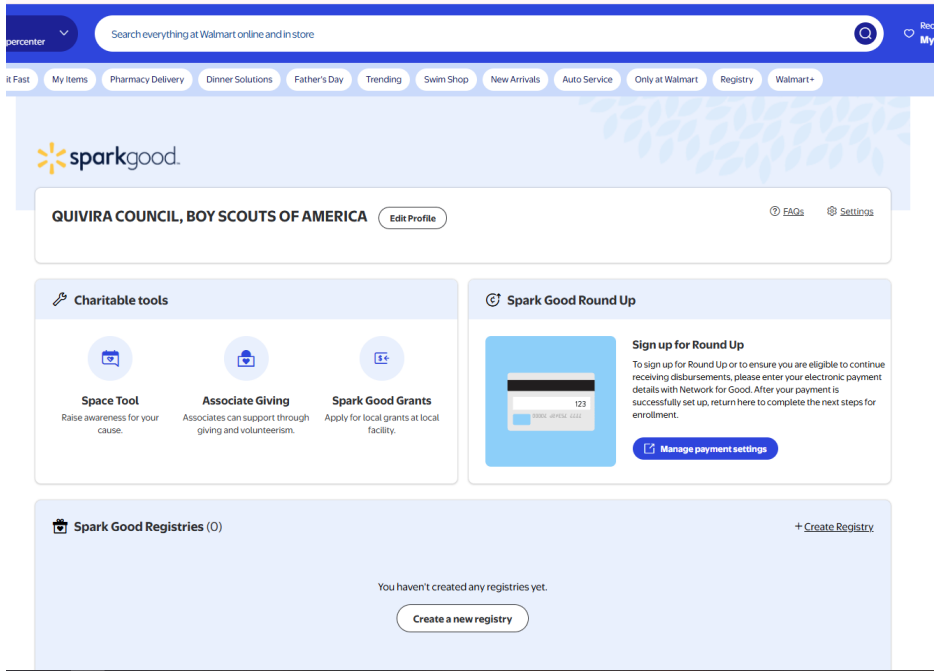

The system will need to verify you and that can take anywhere to a couple days to 2 weeks.

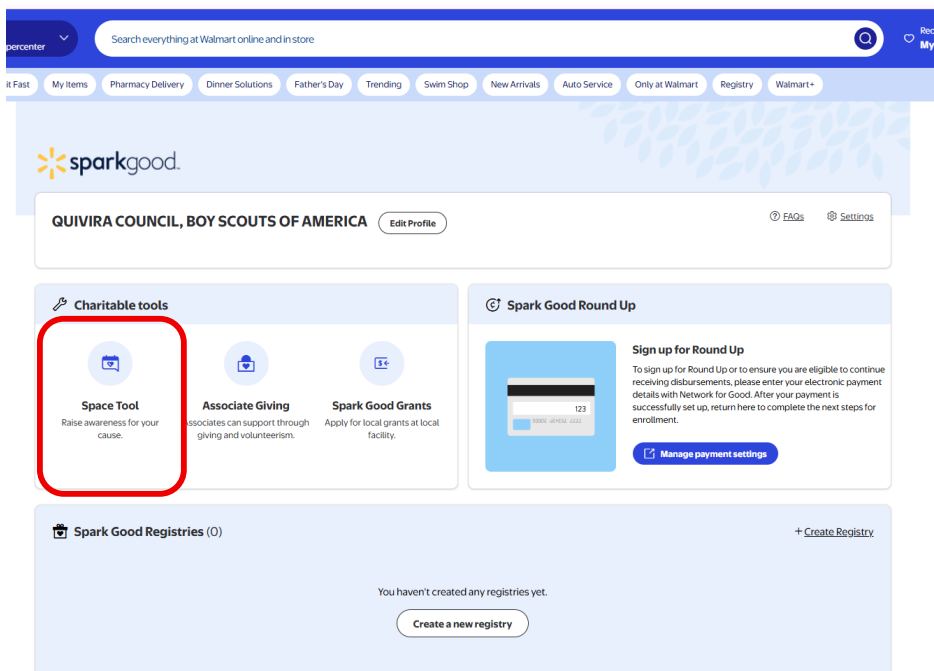8. Once you are verified you should be able to log back in and see your organization

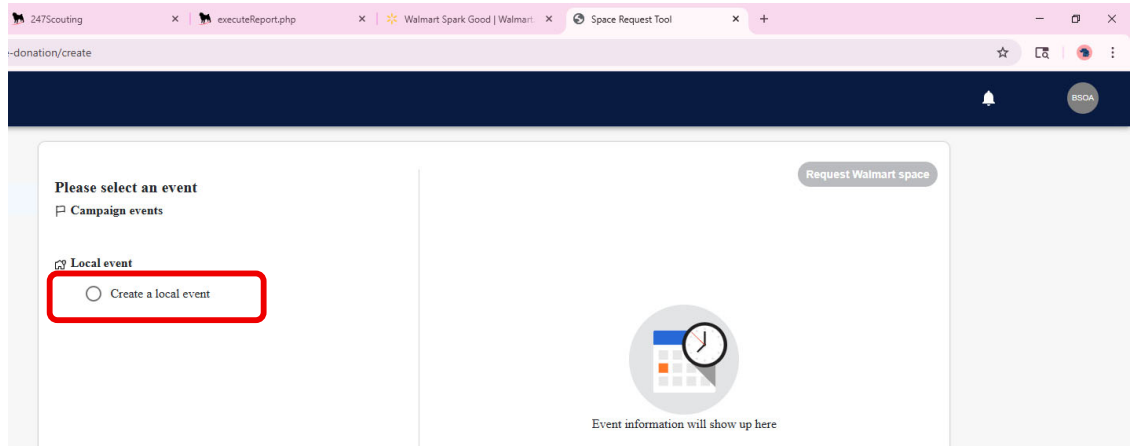To reserve your Walmart location

1. Log into Spark Good
2. Access Spark Good
3. Click Other non-profit
4. Click on your organization
5. You should be at this screen

6. Click on "Space Tool"

7. Click 'Create a Local Event'

8. If this page does not pop up click 'Request Space' on the left then "Create a local Event"
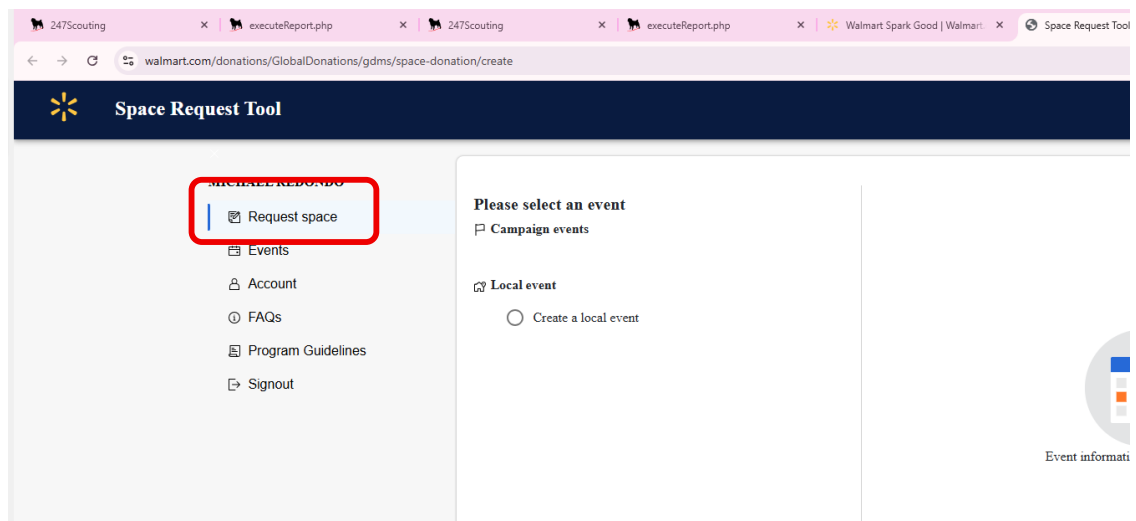
9. Answer all the questions- in the spaces you must type your answer I have provided some examples. They do not need to match verbatim but the message must be clear.
   a. What is the purpose of the event?
      i. Fundraising
   b. Which focus area best describes the event?
      ii. Youth Services
   c. Who will be the main contact for the event?

iii.   This should be yourself or D'Kolle from the Council office, whichever it allows you to choose.

    d. How does this event help your local organization meet a need in the community?

      iv.   This response should cover the message and purpose of scouting. "Fundraising allows Youth to raise funds for the continued enrichment of youth and community."

    e. How will you engage with customers on Walmart property?

      v.   Respectfully asking customers if they would like to purchase popcorn to support their unit.

    f. Will you be selling an item in exchange for a donation? Or will you be giving away items to further engage customers?

      vi.   Yes, popcorn.

10. Search Walmart location by the Walmart's Zip code, otherwise no store will pull up. Click the Walmart and then continue at the bottom.
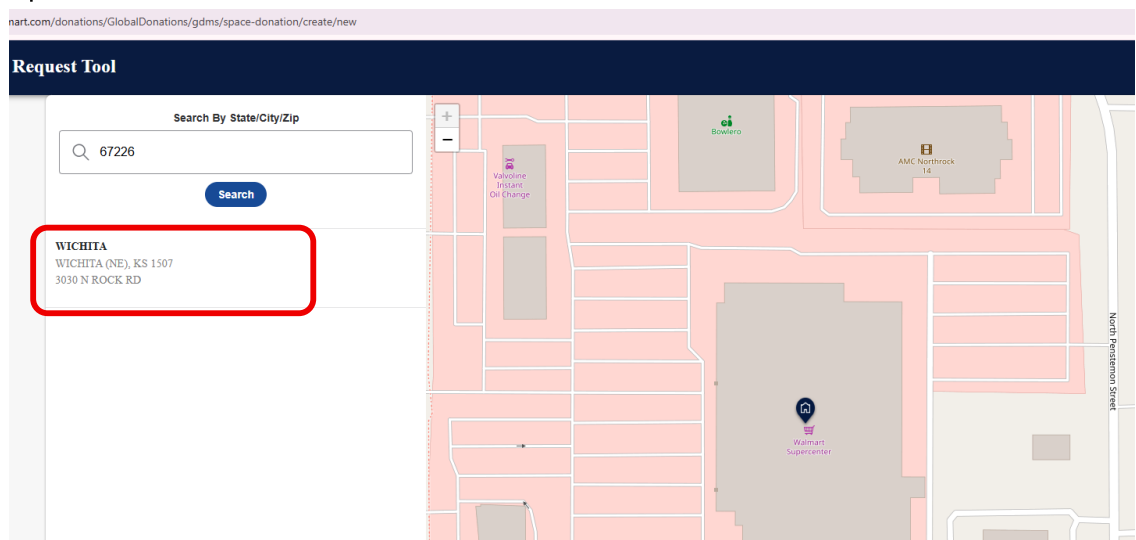
11. We only operate outside front entrance.

12. Select your date and time and then submit your request. The individual store will be reaching out to the contact listed for the reservation. This can take anywhere from 3 days to 2 weeks.

Select Dates:

- Total requested days: 0
- Total remaining days: 14

July 2025 ‹ ›

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Select All Day or up to two consecutive timeslots   Selected Store Timezone : CDT

All Day

10:00 am - 06:00 pm

Morning

08:00 am - 12:00 pm

Afternoon

12:00 pm - 04:00 pm

Evening

13. Reverify your request and submit!